

Fulcrum Publishing Society Board of Directors Agenda

Sunday, April 6th, 2008 10:30 a.m.
Location: Deja Vu Lounge – room 230C

Last Meeting of the 2007-2008 Board – 10:30 AM

1. Opening of the Meeting
2. Approval of the Agenda
3. Approval of the March Minutes
4. Report from the President

Our bank account currently contains \$109,156.06 in chequing, \$10,115.76 in our GIC, and \$9,998.84 in our saving account for a total of \$129,270.66.

Following final spending for the year and any payments that are due this month I expect us to hit May 1 with a balance of at least \$100,000 overall; although, I think it would be prudent to put some of this money back into the business in the next few months prior to the start of the new publishing year.

Deedee and I continue to have success collecting and believe that everything should be in and up to date by June 1, with a very small bad debts line if any.

I will be spending the next month of my time at the Fulcrum preparing for the audit, creating transition materials, training my replacement, and tying up any loose ends to ensure a smooth transition into the next fiscal year. If possible I would like to be finished by Friday, April 25 so as to facilitate my move to Toronto, but am of course prepared to continue on until April 30 if needed.

Thank you all for your dedication and support throughout the last two years, we can all be extremely proud of what we have accomplished at the Fulcrum, and even if we have not accomplished all we set out to, I am more than certain that those who come after us will be successful in their endeavours based on the groundwork we have laid.

5. Report from the EIC

Needless to say it has been an interesting final month at the Fulcrum. The 2008-09 editorial board has all been elected, save the position of News Editor, for which Frank is currently accepting applications to hire the position.

I think it's safe to say that this April marks the end of one of the busiest years in the Fulcrum's recent memory. With the bulk of the year spent planning and executing the national CUP conference, there was no rest for the weary when it came time for the AGM in March. Since the decision was passed to boycott advertisements from National Defence, there has been a significant amount of media attention cast on our publication throughout the city. I have spoken with a number of media outlets and have done my best to convey the position that both the editorial board and board of directors have taken on this issue. I'd like to thank you all for your support, especially during our chaotic final production last week.

As this is my final report to the board as editor-in-chief I just want to say that it's been a great ride, and I was very happy with editorial/board relations this year. Thank you all for your efforts to make this the best paper we could, and for supporting the editorial side of the paper

throughout the year. My final year at the Fulcrum and on this campus will not be one that I soon forget.

6. Approval of ad sales report

Hello everyone. Well, the year has been a successful one. Total sales have come in at **\$108,554.33**. With this number we have exceeded the yearly target by **\$11554.33** which is obviously a wonderful thing. There were very few hiccups for this year regarding the facilitation of contracts and the placing of ad material. Apart from those exceptions, everything went smoothly and clients are happy and giving positive feedback. The SFUO went off their ad credit partway through the past year. In the past, they have been unwilling to have the Ad Rep facilitate their bookings, but they are happy with the service they received this year and would be willing to continue having their bookings go directly through me in the future.

Over the course of the summer, should I be offered the opportunity to renew my contract for the position of Advertising Representative for next year, I would like to build a database that will include the pertinent details of all clients of The Fulcrum Publishing Society. In addition to this, I would like to work with the incoming Business Manager to create a comprehensive Media Kit for potential new advertisers. I also intend to contact businesses to bring new clients to The Fulcrum for next year. Of course, a major focus of summer will be to collect payments from the current year, and also to facilitate contracts for those advertisers who would like to book this far in advance for next year.

All in all, the year has gone very well and I hope to be able to be a part of what I'm sure will be another successful year for The Fulcrum.

7. AGM Fallout
8. Spending
9. Ad Rep Contract (In Camera)
10. Any Other Business
11. Adjournment

First Meeting of the 2008-2009 Board – 11:30 AM

1. Opening of the Meeting
2. Approval of the Agenda
3. Ratification of Editor-in-Chief
4. Meeting Schedule for 2008-2009

Fulcrum Publishing Society Board of Directors Schedule
Meetings during the 2008-2009 Publishing Year
Location: Deja Vu Lounge – room 230C
Time: 10:30 A.M.

April 6, 2008
May 25, 2008

July 6, 2008
August 17, 2008
September 14, 2008
October 5, 2008
November 23, 2008
January 18, 2009
February 8, 2009
March 1, 2009
April 5, 2009

5. President Position
6. Executive Elections
7. Remuneration for Executive Directors

	<i>December Payment</i>	<i>April Payment</i>
<i>President/ Chief Financial Officer</i>	\$ 400.00	\$ 400.00
<i>Chair/Chief Executive Officer</i>	\$ 400.00	\$ 400.00
<i>VP Internal Comm./Chief Comm. Officer</i>	\$ 200.00	\$ 200.00
<i>VP/Chief Administrative Officer</i>	\$ 100.00	\$ 100.00
Total		\$ 2,200.00

8. Ad Rep Contract (In Camera)
9. Business Manager Hiring Committee
10. Any Other Business
11. Adjournment